

Londynn Metten-Town

Cre(AI)tive Strategist · Product Direction · AI Integration

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SUMMARY

Cre(AI)tive Strategist and product leader with 15+ years across product, live operations, and platform engineering. I lead complex builds at scale — most recently overseeing 7 cross-functional teams on Ashes of Creation, founding the AI Council, and authoring an Authentic AI doctrine for keeping humans in the loop. I see patterns where others see problems: bridging the unseen with structured systems that ship.

CAPABILITIES

AI Integration & Human-in-the-Loop Systems

Live Operations & Incident Response

Cross-functional Product Leadership

Platform & Build-Pipeline Optimization

Pattern Recognition & Systems Design

Founder Coaching & Team Activation

EXPERIENCE

TransformITive

2026 – Present

AI Program Manager · Cre(AI)tive Strategist

MOUNT SHASTA, CA (REMOTE)

Bringing business problem-solving to the forefront of AI delivery — keeping the real organizational problem ahead of the technology at every step.

- Lead AI delivery programs end-to-end, anchored to business outcomes rather than the tooling
- Translate messy, real-world organizational problems into clear, shippable AI solutions
- Partner with stakeholders to scope, prioritize, and ship human-in-the-loop AI
- Bring structure and program rhythm to fast-moving AI work

Talk Circles

Oct 2025 – Present

Founder & CEO · Cre(AI)tive Strategist

REMOTE

Co-founding a structured collaboration platform for founders. Leading Systems & Scale: readiness framework, contribution model, product architecture. Embedded authentic AI into founder-guidance flows.

- 0-to-1 product architecture and systems design
 - Authored the Authentic AI integration patterns powering founder guidance
 - Built the readiness framework and contribution model from scratch
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Intrepid Studios

Aug 2023 – Feb 2026

Senior Technical Product Manager

REMOTE

Promoted from TPM to Senior TPM. Oversaw 7 cross-functional teams on Ashes of Creation — a live MMO platform built for millions of concurrent players.

- Founded the AI Council; shipped human-in-the-loop AI tools across engineering and production
- Partnered with external vendors to overhaul the build infrastructure — cutting build times from 8–10 hours to ~2 and saving \$1M+ in internal compute costs
- Founded the 24/7 Live Ops function and authored the incident framework still governing production
- Led the Steam launch and three Alpha launches
- Coached 3 producers and led 7 cross-functional teams

Zuri Group

Oct 2020 – Aug 2023

Product Manager & Jira Administrator

BEND, OR (HYBRID)

Built donor and alumni-engagement software for some of the largest mission-driven organizations in the country — The Nature Conservancy, Boys & Girls Clubs of America, Big Brothers Big Sisters of America, the American Indian College Fund — running on top of the Blackbaud CRM stack.

- Managed the in-house Blackbaud CRM service add-ons; donor management workflows that national nonprofits ran their giving programs on
- Designed Blackbaud CRM enhancements supporting alumni and donation management across university systems and multi-org conglomerates
- Owned PRDs and acceptance criteria across nonprofit fundraising features
- Led cross-org migration from Zoho to Jira; designed the workflow and permissions model still in use

ThrivSports

Nov 2017 – Oct 2020

Product Manager & QA Lead

REMOTE

Owned the mobile and web product lifecycle from concept to launch. Built and shipped templated client websites at scale.

- Shipped templated websites for 300+ clients with consistent quality and turnaround
- Owned QA strategy and release process for mobile and web
- Bridged business goals, design vision, and engineering execution

Train Light Creative

Nov 2015 – Oct 2020

Founder & Lead Project Manager

MOUNT SHASTA, CA

Founded a digital agency that powered three successful startups and launched 300+ websites for golf professionals — including Golf Channel Academy and Top Golf partners.

- Founded and ran the agency from zero to scaled delivery

- Designed scalable workflows for high-volume web builds
- Powered three early-stage startups end-to-end

Ponder · Forbes · SOU · AppTree

2013 – 2017

QA Lead · UX · IT Specialist · Junior Developer

VARIOUS

Foundational years across QA, UX, IT, and software engineering. The pattern-recognition layer underneath everything that followed.

- QA Lead and UX at Ponder
- QA at Forbes
- IT Specialist at Southern Oregon University
- QA & Junior Developer at AppTree (deployments for Stanford and major universities)

EDUCATION

B.S. Computer Science — Southern Oregon University

2018

WHAT COLLEAGUES SAY

“Londynn genuinely elevates the teams she works with. Her strategic thinking, operational discipline, and collaborative leadership shine in any environment.”

Brock Marek — CTO, NavInfoSys

“The Steam launch of Ashes of Creation would not have happened without her.”

Gunther Feldbaumer — Senior Producer, Intrepid Studios

“Londynn brings clarity and structure to even the most chaotic environments.”

Kevin Xu — Technical Producer, Intrepid Studios